

RUTGERS

School of Business | Camden

-Your School of Choice.

The Rutgers School of Business-Camden

MASTER of
BUSINESS
ADMINISTRATION
PROGRAM

PROGRAM OVERVIEW

The Master of Business Administration (MBA) program at Rutgers School of Business–Camden is designed to provide students with a broad professional education in business administration that prepares them for the increasingly complex demands of management. The Rutgers–Camden MBA gives students an appreciation of the entire enterprise as well as the basic functions of business, such as accounting, finance, management, marketing, MIS/ecommerce, operations management, entrepreneurship, international business, and policy and strategy. Additionally, students have the opportunity to concentrate in a specific area of interest by taking elective courses in accounting, entrepreneurship, finance, human resource management, international business/operations management, management, and marketing. Graduates of the program typically seek employment with industrial and service businesses, government, and nonprofit organizations.

Program Highlights

- World-class Rutgers faculty
- Accredited by AACSB International
- Classes held in the evening and during the day on Saturday
- Immediate application of knowledge to the workplace



FACULTY & STAFF

Faculty

The Rutgers School of Business–Camden is fast becoming known as one of America’s most respected business schools. Rutgers MBA faculty are top researchers in their fields and compelling instructors. Many have received national recognition for their teaching and influential research–work that has significant, ongoing impact in business. They are thought leaders in their disciplines and have the respect of their peers at other top business schools as well as in industry.

Rutgers business faculty are known to be greatly supportive of their students. They are responsive to students’ needs and enhance the learning process by readily incorporating the professional issues and experiences of class participants.

Staff

At the Rutgers School of Business–Camden, staff members provide exceptional customer service to program participants. The Rutgers staff goes to great lengths to ensure that participants remain focused on what is truly important: the students’ learning experience.

“The amount of information available online, like course schedules and registration, made it easy to manage my education from work and home.”

-Student Exit Survey Response



CURRICULUM

The Rutgers–Camden MBA program equips students with a broad understanding of the complex demands of the ever-changing, multicultural business world. The curriculum is based on the premise that there is a common body of knowledge important for managerial decision making. The 54-credit program includes four waivable foundation courses (12 credits), eleven core courses (33 credits) and three elective courses (9 credits).

Required Core Courses

- Accounting for Managerial Decisions
- Business Analytics
- Financial Management
- Operations Management: Productivity & Quality
- Managing Projects & IT
- International Business Environment
- Leadership & Managing Human Capital
- Marketing Management
- Financial Statement Analysis
- Corporate Social Responsibility, Ethics & Law
- Strategic Management: Integrating the Enterprise

Waivable Foundation Courses

- Managerial Economics
- Managerial Skills
- Quantitative Skills
- Accounting for Financial Reporting

Concentrations

- Entrepreneurship
- Finance
- Marketing
- Management
- International Business/Operations



HOW TO APPLY

Applicants to the Rutgers–Camden MBA program are required to provide the following:

- An online application (Program code: 53135)
- Application fee
- Original undergraduate and graduate transcripts
- A personal statement
- Two letters of recommendation
- GMAT or GRE (Standardized Test Exemption for JD, MD & PhD)
- A current résumé



ADMISSION REQUIREMENTS

Admission to the MBA program is made for the fall, spring, or summer semester. Applicants to the program should have completed their baccalaureate degree prior to beginning their graduate program. Admission to the MBA program is based on evidence of each candidate's ability, aptitude, and potential for success in the program. The associate dean of graduate studies and the admissions committee review the applicant's undergraduate transcripts, Graduate Management Admissions Test (GMAT) score, or the Graduate Record Exam (GRE), letters of recommendation, résumé, and personal statement of career objectives. The candidate's history of leadership and management experience also are evaluated.

"As an executive, I found many of the things that I learned applicable to my responsibilities in my position, plus courses that interested me beyond pure academics."

-Student Exit Survey Response

Location

Rutgers–Camden is located in the heart of the vibrant Camden waterfront, which attracts over three million visitors a year. The Camden Campus is situated alongside the Benjamin Franklin Bridge, minutes from historic Philadelphia.

The campus can be easily accessed by two of the most frequented regional rail systems. The New Jersey Transit River LINE light-rail system has a stop on the Rutgers–Camden campus at Third and Cooper Sts. PATCO Speedline offers easy access from southern New Jersey and Philadelphia. The City Hall station at Fifth and Market Sts., one block from campus, is the Rutgers-Camden stop.

Achievement and Success

Rutgers–Camden has more than 30,000 graduates, many with leadership roles in their communities and organizations. Among Rutgers–Camden’s graduates are two New Jersey governors, a U.S. ambassador, top medical doctors and innovators in bioscience, and the Chief Justice of the Supreme Court of Palau.

Life on Campus

Approximately 6,000 students are enrolled in undergraduate majors and graduate programs at the master’s and doctoral levels. Student housing is available on campus in the Rutgers–Camden housing complex, which offers apartment and dormitory-style accommodations.

HELPFUL INFORMATION

Website

business.camden.rutgers.edu

Contact Information

MBA@camden.rutgers.edu

856-225-6452

Apply Here

gradstudy.rutgers.edu

Rutgers Financial Aid Office

studentaid.rutgers.edu

Federal Financial Aid

www.fafsa.ed.gov



For more information on the School of Business–Camden and its programs contact:

School of Business–Camden
Rutgers, The State University of New Jersey
227 Penn Street
Camden, NJ 08102-1656

856-225-6452
mba@business.camden.rutgers.edu
business.camden.rutgers.edu



For information on admission or to arrange a campus visit contact:

Office of Graduate and Undergraduate Admissions
Rutgers, The State University of New Jersey
406 Penn Street
Camden, NJ 08102-1499

856-225-6104
camden@ugadm.rutgers.edu
gradstudy.rutgers.edu

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KNOWLEDGE and SKILLS that
PREPARE you to make a DIFFERENCE